

LLCC Greens Committee Meeting MINUTES Tuesday, June 1, 2021 (1:30 PM – Pro Shop Patio)

ATTENDEES: Vern Duggan, Renie Dyson, Lance Levine, Sheila Nokes, Steve Saylor, Gayle Wilcox, & (*New Member*) Nancy Milliman
[Excused: Robbi Alberts, Ed Irvin, Tim Magee, Jerry Nokes]
Guests: Dean Dyson, John Ingemi
Staff: Elen Gaschet DeL'isle, Mark Hendricks, Jason Howerton, Dave Morgan, Roger Milliman

Vern called the meeting to order at 1:30 PM, and welcomed everyone in attendance.

Minutes: Gayle Wilcox moved to: **APPROVE THE MINUTES FROM THE MAY 4, 2021 GREENS COMMITTEE MEETING.** Steve Saylor seconded, and the motion PASSED.

Greens Report: Superintendent Jason Howerton reported the course has been very busy, with lots of divots! The course is showing wear spots with all the traffic, and will continue to get worse. But the crew is working hard to keep course conditions up so it doesn't get out-of-hand.

In May, the crew lowered cutting heights for fairways, approaches and roughs ... tuned irrigation systems and adjusted start times that create a better playing condition ... and started verticutting greens once a week to improve turf quality and putting surfaces.

In June, they will spray fertilizer/wetting agent to fairways & greens ... solid-tine vent greens to allow less compaction and more irrigation water through the roots of the plant ... and continue mowing things out and striving to put out the best playable conditions they can.

Topics to discuss:

- Controlling where golfers should and shouldn't **drive their cart.** It's been noticed quite a bit, that there are golfers NOT following the 90-degree rule and not following cart signs.
- Please limit the amount of **practice on the golf course greens** (there should be consequences for golfers ignoring this). It's damaging the quality of the turf and putting surface as well (Please use the Putting Green!)
- As we enter hot summer months, it's important to cool down the turf, so expect **water to be flying around 1:30 PM on the hotter days.** (Pro Shop: please inform afternoon golfers at the counter so they are aware and won't feel like we're trying to interrupt their play.) Max that greens will water is **three minutes or less.**

Pro Shop Report (May): Our customers continue supporting golf, café, restaurant and lounge with outstanding sales compared with 2019 & 2020. Staff customer service and quality products are being recognized! Roger & Josh are analyzing to determine if feasible to make a recommendation opening the Café on Wednesdays for the summer.

May Revenue: Member=\$10,892.04; Public=\$19,051.48; Merchandise=\$3,028.24; GHIN=\$320, for a total of **\$33,291.76.**
Actual Budget Revenue through May 31st: 2019=\$116,801.16; 2020=\$119,392.81; 2021=**\$197,078.67.**

Rounds & Cart Rentals (May):

- Member rounds (2019=1177 rounds, \$5,571.63 ... 2020=1318 rounds, \$4,633.26 ... 2021=1410 rounds, **\$7,689.62**).
- Public rounds (2019=490 rounds, \$844.80 ... 2020=518 rounds, \$8,421.12 ... 2021=2710 rounds, **\$8,311.56**). Power
- Cart rentals (2019=285 carts, \$3,885 ... 2020=345 carts, \$4,545 ... 2021=529 carts, **\$6,380**).
- TOTALS **2019**=\$10,301.43 ... **2020**=2192, \$17,599.38 ... **2021**=4649, **\$22,381.18**).

Golf Annuals sold in 2021: 95 Members (22 new), 35 Public (11 new), and 2 Juniors ... for a total of 132.

Upcoming events include:

- **Les Johnson Benefit Tournament** (Sat, June 5th)
- **Glow Ball Benefit SHS Cheer Booster** (Fri, June 18th)
- **Ladies Golf Lessons** start Tuesday, June 8th and Friday, June 11th for 8 sessions
- **Men's Golf Lessons** start Monday, June 14th for 7 sessions.

CAM Report: Roger Milliman said what a great holiday weekend for golf and Food & Beverage! Memorial Day weekend experienced lots of play. Year to date golf revenue is up 62% over last year; Café is +30%; and the Restaurant is at par over the last year. Our employees are doing exceptional jobs!

Encroachment on Navy property: Good news (it's been a long haul to get this done): Four weeks ago (week of May 10th), the surveyor forwarded his completed drawings to the Navy in Bremerton, per their requested documentation and assessment. We are still awaiting their review and requirements. These will be presented to the LLCC Board with an agreement to review.

Marketing Report: Nancy Milliman reported: Military, First Responders & Medical Professionals Appreciation Rates ran this past week in the *Journal's "PROFILE Mason County"*, with a photo of Mark & Elen on the 8th green! ... The *Mason County Visitors Guide* drops this week, with our ad & article. *Tracing the Fjord* Summer Issue also comes out this week with our ad, and article ... *Journal* coupon ads will begin in June and run weekly through September, with offers that change monthly, including some with food & beverage.

June thru Sept begins with our new partnership with *Shelton Mason County Chamber of Commerce*, featuring Monday afternoon networking golf socials for Chamber members. (*Not exclusive to being a Chamber member, so our own Members can join the fun on Monday afternoons.*) Advertising by the Chamber came out this past week with a full-page article & photo in *Business Matters*, page 11. This will be a 25% discount, and Josh is working with the Pro Shop Staff to provide some refreshments & beverages for the Socials. Tracking will be done on the weekly POS to see how the weekly event goes ... In addition, we are planning an ad in the next *Business Matters*, thanking Chamber members for participating in the Monday Socials.

Fall plans: Another issue of *Tracing the Fjord*; the *Journal Supplement for Forest Festival Parade*; and the Chamber golf event at Alderbrook (Fri, Aug 20). We are sending a "LLCC Team" this year (Javier, Vern, Jason & Renie).

PHOTOS: Please continue to send those pictures taken around LLCC and on the Golf Course. Marketing committee will be sorting through them for selection on the 2022 Calendar. Any suggestions? Please pass on to the committee.

Nancy said we are under budget and anticipate ending our Fiscal Year with a little extra so will do a new Sandwich Board Sign or Banner to promote the Chamber Socials ... have planted some new plants at the Patio/Pro-Shop ... as well as suggested contributing from our Marketing Budget five 8-foot wide commercial grade umbrellas (hunter green) to improve shade and ambiance for socializing and utilizing the Pro Shop Patio more, and raising additional revenue through summer & fall. Current umbrellas are falling apart and not the proper size for the tables. Current bases will fit the new umbrellas.

Lance moved to: **PURCHASE FIVE UMBRELLAS FOR THE PATIO, AT A COST NOT TO EXCEED \$1500 (using excess Marketing Budget)**. Renie seconded, and the motion PASSED. Motion will be sent to the Board of Directors and Kyle Skinner for approval. [Ed. NOTE: Good news! The Board approved this motion on June 2nd.]

THANK YOU to all the STAFF, CREW, VOLUNTEERS and MEMBERS who make this a wonderful place to play and live.

Cafe Remodel: On hold for the time being.

Budget discussion: We will put this on the July 6th meeting agenda. The following fee increases were suggested: Greens Fees + \$1, Cart Rentals +\$1, Annual Memberships +\$5 per year, and Cart Sheds +\$5 per year. Roger will obtain electric costs on cart sheds.

Capital Projects suggestions: Buy several more new carts ... complete repair on Cart Paths (along #3, #6, #8)

New Member: Steve Saylor **NOMINATED NANCY MILLIMAN TO THE GREENS COMMITTEE**. Gayle Wilcox seconded, and the motion PASSED. Nancy accepted, and is now the newest member of the Greens Committee.

NEW BUSINESS

Renie mentioned there's a need for a **Port-a-Potty on Hole #8** (there are MANY instances of golfers urinating along the course on that hole!!) There was some discussion. Proper signage was suggested as to where the restrooms are located. These will be placed in different areas of the course. Jason suggested we try this first, as the cost of a new Port-a-Potty is \$100+ a month.

Finally, Jason said he'd like to put on a **Memorial Parade for HOWARD CORNEHL on Monday, June 14th**. Participants will line up at #1 tee, drive carts down the middle of each fairway (except #4, #6 & #7), ending up at the Green on #9 for a gathering and comments. Afterward, Nan invites folks to gather on her patio for a toast or two. There's was some discussion on the time, and it was agreed we should wait until **3:00 PM** to start, allowing Monday leagues to complete play.

Adjournment Gayle Wilcox moved: **TO ADJOURN AT 3:30 PM**. Renie seconded, and the motion PASSED.

NOTES BY SHEILA NOKES