## LLCC Greens Committee Meeting MINUTES Tuesday, February 7, 2023 (1:30 PM – Pro Shop Café)

ATTENDEES: Vern Duggan, Robbi Alberts, Joel Gray, Lance Levine, Nancy Milliman, Steve Saylor, Gayle Wilcox, Gary Yando

[Excused: Ed Irvin, Tim Magee]

GUESTS: John Ingemi

STAFF: Mark Hendricks, Roger Milliman, Dave Morgan [Excused: Javier Martinez]

Vern called the meeting to order at 1:36 PM, and welcomed everyone in attendance. He noted Bill Huston's wife Janice passed away on Sunday, February 5 (they had been married 70 years!) Our condolences to Bill and his family.

<u>Minutes</u>: Lance Levine moved to: **APPROVE THE MINUTES FROM THE JANUARY 3, 2023 GREENS COMMITTEE MEETING**. Joel Gray seconded, and the motion **PASSED**.

<u>Greens Report</u>: In Javier's absence, Roger read his report: January weather was much calmer than the previous month. Crews are maintaining the course for the winter, and getting ready for spring.

*Things accomplished in January:* Keeping an eye open for any diseases on the greens, to stay on top of any situation ... Keeping the course free of debris and ready for any weather. Javier attended an irrigation training course at Suncadia Resort in Cle Elum, learning lots of information on managing LLCC's irrigation system.

*Things to accomplish in February*: Continue watching for diseases, and spraying when necessary ... Continue winter maintenance ... Work outside when weather permits; otherwise catch up on inside projects ... Develop plans for first rebuilding tee-boxes on #3(red), #4(blue/red/gold,/silver) & #8(red) ... and later, #2(red/gold), #3(gold), #8(gold/blue).

*Topics to Discuss*: As weather permits, continue rebuilding tee-boxes & work on drainage ... Identify appropriate spots to place silver tees on each hole, where grass will grow (&, if necessary, contact USGA for potential rating revisions). The crew is proud that our course was voted #1 Golf Course in Mason County! That's a great achievement.

Roger said the Board approved purchase of the tiller, which has improved efficiency of the work rebuilding tee-boxes.

Javier will be addressing improving patches on the greens (roping off as "ground under repair" where necessary). He's working with vendors and has some new product(s) he can use. He is trying to use as many "green" (organic) products as possible – which is a top priority when buying new products. Attending this irrigation class has allowed him to do some additional networking. And in Javier's absence, Jesus has been doing a great job leading the crew.

**Pro Shop Report**: Mark thanked Javier and his staff for their outstanding work on the course during the winter months! Also to Norm & Gerardo (maintenance) and our mechanic Jeff for taking on the cart-shed enclosure project (should be done by tomorrow). The new sandbox on #4 looks great, allowing golfers to refill their sand containers.

Staff member Chuck is battling some health issues and will be out of action for a couple weeks. Elen will be filling in next week for a couple days. Our get well wishes to Chuck!

Golf income year-to-date is 15% behind last year (weather played a part); overall Café, etc. income is on the plus side.

Next Tuesday, the Pro Shop is sponsoring a Valentine's Day tourney (2-person scramble; 10:30 AM shotgun start).

There are still ~120 of the 2023 Calendars left for sale; but all expenses have been covered. Finally, golfers should have not only the Pro Shop phone number (360.426-6290) but also the Pro Shop cell phone number (360.545.2896).

**CAM Report**: Roger reported that the Golf budget is in pretty good shape year-to-date. Café sales are up 48%; revenues & customers are looking good on that side. For P&L (revenues, minus cost of goods sold, minus expenses = net income), Greens is being well managed; expenses are currently \$5,000 under budget.

Security lights have been installed at exits in the Café & Pro Shop.

Roger said we are currently in negotiations with *Golf Now* regarding their new G1 POS system. This would replace our current "Golf Now" reservation program (same company, new application). In negotiations, we're working to install the best program for all departments, including our accounting department. Roger will be asking that they move available tee-times to afternoons so as not to interfere with league play. There will be a 60-day transition to implement the new program, expected to be up & running no later than June. When golfers search for a course, Lake Limerick will appear. Golfers would need to reserve 8 days in advance to reserve the promotion; if not, LLCC can book that tee-time.

A new phone system is being installed in both the office and Pro Shop over the next couple weeks.

On LLCC's website (& our YouTube) you can now see videos of our golf course, and the surrounding community.

<u>Comments from the Chair</u>: Vern reported about 20 Men's Club volunteers have stepped forward. They met this week to begin planning for the Men's Club season, which begins in April.

And a reminder that Annuals, etc.(shed fees, trail fees, GHINs) should be renewed by the end of this month.

<u>Marketing</u>: Nancy said the state of our union is really good. We were voted the #1 golf course in Mason County! Thanks to staff who kept the ballots in front of everyone. And it didn't cost us anything for this huge promotion!

Nancy said we are able to track our advertising coupons. But you can't always track articles and promotions that appear in the slick publications. It's about exposure, getting our name out there. In May, Nancy said we'll include promoting rental of our Great Hall in our advertising, to attract readers and event planners.

LLCC Marketing has a budget of \$5,400 for this fiscal year. Since October, we used \$1,100 for things like our ads in the OysterFest handout. Cost of food keeps increasing, so Nancy said they are working with Brian to tweak the ads.

*Inside Golf* magazine distributes 20,000 copies. Cost for their advertising is: 1/8 page ad \$230 retail (\$301 public); 1/4 page ad \$275 retail (\$485 public). The Golf Show is March 11-12 where these will be handed out.

Banners on the high-school fence are \$600 for the first year (includes them making the banner); and \$400 for renewal each year. They are hung during football season. [Red level=\$800; black level=\$600; white level=\$400]

If you have any photos that could be used (including for next year's calendar), please forward them to the Pro Shop.

John Ingemi said several residents have mentioned that our <u>Restaurant</u> received some Mason County awards, but it's not open to the public. There was some discussion on "Social Membership" at LLCC (limited to 120 ... & everyone who buys a Public Annual golf membership is eligible for Social Membership ... which allows you to use the restaurant).

Nancy Milliman mentioned the Chamber-sponsored golf tournament at Alderbrook. We will be looking into sponsoring a hole again this year (cost \$620 two years ago). Tentative date is Friday, August 18<sup>th</sup>. If we decide to do it again this year, we'll need some volunteers. We would also plan to put together a foursome to represent Lake Limerick in the tournament (\$100/pp; \$400/foursome).

Finally, we hope to sponsor a Chamber monthly Business After Hours event, preferably during the summer months.

<u>3rd Hole Tee-Box</u>: Grass is growing in nicely for the new Blue tee-box. Meanwhile, we need to consider removing some of the blocks along the side of the White tee-box, to avoid drives ricocheting back at golfers. Vern suggested perhaps we could remove blocks, slope the dirt and then plant a row of "boxwoods"? (via donations, or fundraiser?)

John Ingemi mentioned Greens shouldn't have to have Board approval for spending the money we fundraised (the Finance Committee is looking at how to earmark such funds) ... however, there should be a plan before spending the money, as the Board needs to be involved in case there are safety issues, etc.

#3 Practice area: Of the \$10,800 we fundraised, we have spent ~\$4,000. There's still the issue of fencing in two sides of the debris field (which was previously hidden by a berm). Roger said they have a quote of \$6300 for an 80-foot fence with 20-foot access gate. After some discussion, the committee doesn't think our fundraising monies should pay for all of this fencing, since the debris doesn't come exclusively from the golf course.

## **Capital Projects:**

- ♦ Enclosing the Cart Sheds: The front curtain is installed and functional, and crews are cutting the metal for the other three sides and bolting it to the frame. It should be completed within the week, hiding carts from public view.
- ♦ Pond Clean-up: Joel, Javier, Mark H. & Dave M. met today to coordinate a plan for cutting cattails. They hope to have the job completed by mid-September. Dump trailers will be staged near the willow tree and the opposite side of the pond as work progresses, to collect debris & stay out of the way of play. [WDFW has told us no HPA permit is required.]

Chipping area Policies & Rates: Mark Hendricks passed out another update of a DRAFT policy. Anyone who wants to go out and use the chipping area would be required to check-in first with the Pro Shop. Those with Annuals could pick up a shag-bag of balls at the Pro Shop and go out there at no charge. LLCC residents without an Annual would pay \$5 for the bag of balls. The public would need to pay for a green fee before going out on the course. Everyone would be asked to pick up and return their balls to the Pro Shop.

It was suggested we might consider refunding the cost when residents return the balls? Mark felt we needed some income to cover our expenses/labor? This will be up for further discussion.

**Golf Pro**: Discussion was held on whether it's reasonable to try to hire a Golf Pro at this time. Vern said we would like a Pro, but fiscally can't afford one. The current situation with Joe Long as our visiting Pro, at no cost to Limerick, is the best way to go. Lance said a Pro was approved in previous budgets, and he still believes we need a longer-term Pro.

**Reserve Study**: Steve Saylor said he was asked to take a look at the Reserve Study conducted recently (contracted out by the Board to *Association Reserves*). Steve feels it's important to have input & participation from all the affected committees. They hope to inventory all equipment and assets, bringing the data up to date. The study covers a 30-year period, including costs of maintenance, replacement of equipment, etc. Steve has asked Vern Duggan to represent Greens on this effort. Vern said Greens would be happy to participate in this Reserve Study.

<u>Adjourn</u>: At 3:23 PM, Gayle Wilcox moved to: **ADJOURN**. Nancy Milliman seconded, and the motion PASSED. NOTES BY ROBBI

[NOTE: No Board actions required by committee]