

Lake Limerick Inn Committee Minutes

June 10, 2023

Attendee Members: Paul Wagner, Mary Ann Wagner, Lisa Wilson, Sandy Nelson, Susan Friends Magee, Nancy Dudacek Milliman, Mary Berni, Robyn LaRoche, Susan Jankord, Sue Sande, Sharon Hadsall

Absent: Kyle Skinner, Sheila Nokes, , Holly Vopat-Steiner,

Staff: Roger Milliman, Jon Huus, (Nikki Sprague absent)

Meeting called to order by Paul Wagner at 9:30am

May 2023 Minutes: Minutes were corrected to correct trivia dates and add Event Coordinator for EOSB. Paul moved for approval, and Sue J. seconded the motion to approve prior month minutes. Motion passed unanimously.

Paul made motion to accept **Susan Jankord** as a **new member**. Vote was unanimous to accept.

Financials/CAM: Compared to last May, Café revenues were up 24%, Restaurant 22%, and Lounge 33%

Operations: Chef Jon reported that the newest staff additions – Holly, Andrew and Tristan - are working out great and freeing up more of his time. In addition, we have hired a new server and we also have an on-call backup server. Jon will be on vacation the week after Father's Day and has made arrangements for backup. Starting this week, the restaurant will be open until 9pm on Friday and Saturday. New POS system to be installed Monday, 6/12 and will go live on Tuesday, 6/13 (Nikki to test). New menu and increased pricing to go into effect July 1st. During discussion concerns about the increases and members reactions to them were brought up. Is it too much? The restaurant will open back up on Wednesdays as soon as staffing allows.

Front of the House / Nikki: absent

Recap of food and beverage events: Outside Karaoke was a big hit with many new faces and brought in additional revenue. Member wedding brought in \$1,200. Discussed new event ideas to boost sales. Have food truck lined up for July and September music events, but haven't found one for August yet.

Upcoming scheduled events:

1. **Bingo** – Thursday, June 15th at 6:30 (3rd Thursday)
2. **Lake Limerick Daze** Saturday, July 1st (parade, snack shack, corn hole, boat parade)
 - a. Mary Ann to coordinate with Dale on beer/wine tent
3. **Music on the Patio:** Chris Eakes – Sunday, July 2nd 6-8pm (Beer/wine – Lisa)
 - a. Lisa to coordinate with Dale on beer/wine tent
4. **Fathers Day** – Sunday, June 18th specials offered between 2-6pm, plus regular menu
5. **Bingo** – Thursday, July 20th at 6:30
6. **Community Garage Sale** – Saturday, July 22nd, 9am – 4pm
7. **Music on the Patio:** Lady Drinks Whiskey – Saturday, August 5th 5-8pm

8. **End of Summer Bash** Saturday, September 2nd. Includes Music on the Patio: Phase 5 from 5-7:30pm
9. **Trivia** - resuming Sunday, September 10th at 5:30 (2nd Sunday)

Upcoming events not yet scheduled

- **Beer Dinner** - to be rescheduled in the Fall

Old Business:

- **First monthly walk-through of Inn & Café** complete, checklist and processes being further developed. Jon to have Ron review insufficient AC issues in Café/Pro Shop. Roger to come up with ways to increase monitoring/cleanup of Goose poop on dock ramp (unappetizing). Shiny windmills a possibility.
- **Men's/Women's Restroom Remodel** - \$54k budgeted (outdated?), Roger to follow up
- **Patio Pavers** – Roger
- **Social Memberships** – discussed
- **New flooring in Café & Pro Shop** – PM Nancy provided samples for review. Vinyl, glued-down commercial grade preferred (same as in restaurant).

New Business:

- Capital Budget numbers to be available for discussion and voted on at next meeting
- After a lengthy discussion the Inn Committee agreed it is beneficial for our community, HOA revenue, and the involved community sponsor to add periodic additional entertainment events to our schedule. To accomplish this and maximize revenue for the HOA, these will be sponsored events where the sponsor will cover the entertainment cost and some additional hard costs. The sponsor will make an application to the Inn Committee/CAM for approval. Criteria will be the sponsor must be a member in good standing in the LLCC, the sponsor is a business sponsorship (not political or religious), the entertainment will be vetted to be suitable for the HOA membership, and the event will be similar to the music events we have previously experienced. We will define allowable sponsorship promotion at the event and address mutual expectations. Only if the Inn Committee/CAM agree will the event go forward. The Committee has a willing sponsor that meets all the above requirements who is willing to be our first sponsor, and is ready to move forward. Sponsorship of different activities has been common at the LLCC throughout the years. This model meets the Board's request to increase revenue as the LLCC retains all revenue from food and drink without footing the entertainment costs. Note that the Sunday revenue increases nearly fourfold on music nights. We all have seen how the HOA loves entertainment events!

Marketing (Nancy) – Multiple publications coming out soon. Roger drafting article on availability of Great Hall Event Space for *Business Matters* and *Tracing The Fjord*. Golf coupon to run every other week in the *Journal* starting July 1st. Brochures to be updated.

Meeting adjourned at 11:55am

Minutes submitted by Mary Berni

Next Meeting – 7/8/23 – 9:30am – Inn Restaurant