

LAKE LIMERICK INN COMMITTEE AGENDA  
2/12/22 – 10am – Café / Zoom

<https://us02web.zoom.us/j/89381378416?pwd=UmMzTkNQbjdJbXhuV2tsQXVMcXJQZz09>

Meeting ID: 893 8137 8416

Passcode: 025752

**1. Inn/Lounge Business:**

- a. Financial Assessment & Operational Updates – January – Roger
- b. Effectiveness of Business/Operations
  - i. Operations
    - 1. January Sales Results
      - a. Restaurant – Up 132% over 2020 (75% YTD)
      - b. Lounge – Up 863% over 2020 (240% YTD)
  - ii. Events
    - 1. Valentine’s Dinner – 2/12
    - 2. Super Bowl – 2/13 – opening early
    - 3. St. Patrick’s Day – 3/17
    - 4. March Madness Specials? – Café and Lounge
    - 5. Event Ownership Calendar - PM & Accountability

**2. Café Business**

- a. Operational update
  - i. January Sales Results - Up 78% over 2020 (17% YTD)
- b. Getting more activities going at the Café (coordinating with Greens’)
  - i. Monte Carlo Fundraiser - Bonnie
- c. Café remodel budget request
  - i. Coordination with Green’s Committee

**3. Great Hall Projects**

- a. Assigning a PM per Project
  - i. Refinishing the Fireplace – Mary B. – Villines Masonry
  - ii. Painting the Great Hall – Nancy M.
  - iii. Replacing the Sound Boards – Volunteer Needed
  - iv. Replacing the Flooring – Nancy M.
  - v. Fireplace Insert – Volunteer Needed
  - vi. New Railing – Volunteer Needed

**4. Goal Setting**

- a. Picking a Key Performance Indicator (KPI) or two

**5. Subcommittee Business**

- a. Marketing – Nancy
  - i. 2022 Calendar Sales
  - ii. Coupon Redemptions for Cafe
  - iii. Drone Photos

**6. Inn Committee Business and General Updates**

- a. Minutes from last meeting
- b. Town Hall Meeting

**7. Anything else?**