

LAKE LIMERICK INN COMMITTEE AGENDA
4/9/22 – 10am – Great Hall/Zoom

<https://us02web.zoom.us/j/83099179401?pwd=VGUybi8yWG0vR1UxazNkOXFOS2xBZz09>

Meeting ID: 830 9917 9401

Passcode: 903130

1. Inn/Lounge Business:

- a. Financial Assessment & Operational Updates – April – Roger & Jon
- b. Effectiveness of Business/Operations
 - i. Operations
 1. March KPIs
 - Restaurant Rev – Up 37% over 2021 (71% YTD)
 - Lounge Rev – Up 94% over 2021 (185% YTD)
 2. Unique Guests
 - ii. Events
 1. April
 - Trivia – 4/10, **Easter – 4/17**, Bingo – 4/21, **Fishing Derby – 4/23**
 2. May
 - Mother’s Day – 5/8, **Trivia – 5/22?**, Bingo – 5/26, **Music night – 5/28**

2. Café Business

- a. Operational update
 - March Sales Results - Up 56% over 2021 (36% YTD)

3. Great Hall Projects

- a. Updates
 - i. Refinishing the Fireplace – Mary B.
 - ii. Replacing the Flooring – Nancy M. – Tupper
 - iii. Fireplace Insert – Volunteer Needed
 - iv. New Railing – Volunteer Needed
- b. Reviewing rental agreement, policy, pricing, etc.
 - i. Attached policy. Need to schedule secondary meeting to discuss.

4. Goal Setting

- a. Tracking performance to set goals. Let’s see what we have first.

5. Subcommittee Business

- a. Marketing – Nancy
 - i. Drone Photos

6. Inn Committee Business and General Updates

- a. Minutes from last meeting
- b. Town Hall Meeting
- c. Social Member Application Review
- d. Appoint new Inn Committee Chair

7. Anything else?