

Pro Shop 2019 Accomplishments

1. Revenues increased from \$124,483.84 to \$140,003 for the time frame March 20th to August 27.
(Used March 20th, 2018 because that was the first day of utilizing Golf Now.)
2. Offered a successful Kids golf clinic with 8 participants this first year. Two sessions this summer.
3. Replaced 10 moldy/gross golf cart seat cushions with new cushions with volunteer help from the men's club.
4. Hosted six successful golf tournaments
5. Hired quality, welcoming staff to engage all of our members and public customers. Lots of positive comments.
6. Replaced broken items on golf carts including windshields, brakes, sand bottles and added to new sand bottle holders to all carts.
7. Borrowed private golf carts on busy weekends to take care of our customers and raise an additional \$1,500 in green fees and cart rentals.
8. Built a strong supporting relationship with café staff to work together to serve the members and the public.
9. Marketing involvement with Golf Coupon Specials, 98 golfers total of \$3,341.80, Family Golf Special and 2 fore 1 Special
10. Acquired new customers through hot deal on GolfNow.