

## Lake Limerick Inn Committee Minutes

March 12, 2022

**Attendees:** Lisa Wilson, Mitch Robinson, Nancy Dudacek Milliman, Mary Ann Wagner, Mary Berni, Paul Wagner, Mitch Robinson, Sheila Nokes, Kyle Skinner

Excused: Dorothy Powter, Stacie Stoney, Sharon Hadsall

**Staff:** Roger Milliman, Jon Huus, Kristine Anderson

**Guests:** John Ingemi, Leann Milligan

Meeting called to order by Kyle Skinner at 10am

**Minutes:** Motion made by Paul Wagner to approve February's minutes. Seconded by Nancy.

### Notes for Christy Smith:

- Meetings will move back to Great Hall starting in April. Too noisy in the pro-shop with the pickup of golf activity.
- Trivia will move to the 3<sup>rd</sup> Sunday of every month to not conflict with upcoming holidays. Starting March 20<sup>th</sup>.
- G. Topalanchik was approved by the committee for social membership.

### Comment for the Board:

- During the meeting it was revealed that Brian Smith had resigned as President and Board Member of Lake Limerick's Association. The Inn Committee wants to let Brian and the Board know that they thank Brian and appreciate all that he has done for the Inn/Café/Lounge and the association as a whole these past several years.

**Financials:** Roger and Jon noted revenue for the restaurant is up 87% YOY and 252% for the lounge. Café is up 34% YOY.

**Operations:** Strong results in the Café and Restaurant/Lounge. Quite a discussion was had on expanding hours in the restaurant and potentially opening on Wednesdays. Currently, the restaurant and lounge are turning away business on

Fridays and Saturdays due to capacity issues. Now that COVID restrictions have lifted, we'll be adding two tables to the restaurant and looking at rearranging the furniture to maximize capacity. Roger and Jon both noted that if we open on Wednesdays, we'd like to do a theme night to draw attention. Beer night pairings, wine nights, corn hole leagues, "Meet Your Neighbors" division gatherings. Something to draw the business in.

Café is now open on Wednesdays. Chef Jon and Brian are looking at "Grab & Go" options to provide to boost sales for golfers coming in. Sandwiches, burritos, etc.

**Goal Setting and KPIs:** For the sake of time, discussion on KPIs was not had this month. Will continue next month.

**Events:** Trivia will be held on March 20<sup>th</sup> and move to the 3<sup>rd</sup> Sunday of every month. March's bingo will be moved to March 24<sup>th</sup> to not conflict with St. Patrick's Day.

Paper Moon has been booked for a Memorial Day Weekend concert on Saturday 5/28. Two food trucks and a limited kitchen menu will be provided.

Fishing Derby is a go as far as the Inn is concerned. We'll start breakfast for 150 people at 7:30 on April 23rd with Hot Dogs at 11:30 for 100 people. There will be complimentary hot cider, cocoa and coffee for community members. There will be a pop-up bar to go along with the Lounge to provide screwdrivers, Bloody Mary's and beer.

**FY22 Projects:** Painting in the Great Hall is underway. Should be completed next week. NDM found an acoustic paint that should make the soundboards work again. Flooring trim was picked out by the Inn Committee and Nancy Dudacek Milliman will be going to Tupper's to provide information.

Mary Berni provided two quotes to deal with the fireplace, since it cannot be sandblasted. The first, for \$800, is to stylisitically paint the fire place to look more natural. The second, for \$7,500 is to cover the fireplace with "Slim Brick" sandstone to create a nice-looking focal point for the room. The consensus with the committee is to go with the Slim Brick; however, we understand the budget restraints.

Kyle Skinner proposed that we work on the rental agreement with Debbie Baker and the committee to update our policies and get an idea of pricing out the great hall. If investing a small amount more in the space will lead to better marketing rates, we will incorporate that into our PAR for the fireplace work.

**Marketing Sub-Committee:** 20% Coupon off Food & Beverage (no alcohol) to Café to be mailed to community members with monthly billing statements. They are valid until 4/3/2022. 47 have been redeemed so far.

A nice feature in the Fjord is supposed to release this week featuring the café, golf course and the new practice facility in development.

**New Business:** The committee would like to remind the community that they can sign up for the Lake Limerick E-Blast on the Lake Limerick Website.

Meeting adjourned at 11:45am.

Minutes submitted by Kyle Skinner

Next Meeting – 4/9/22 – 10am – Great Hall